

New York Metro InfraGard Alliance

A Not for Profit 501(c)(3) Corporation



Security Summit June Agenda



Guarding the Nation's Infrastructure

Date: June 16, 2009
Time: 8:00 AM – 3:30 PM
Location: Macy's Herald Square
151 West 34th Street



*85% of Retailers lose as much as \$30 billion to Organized Retail Crime
- FBI and retail loss prevention experts*

Topics	Organized Retail Crime Briefing
Registration & Continental Breakfast – Provided by Macy's	8:00 – 8:30
Introductions and Key Business Issues Joseph R. Concannon, President, NYM InfraGard Larry Sechuk, National Security, Macy's Maryann Goldman, InfraGard Coordinator, Special Agent, FBI	8:30 – 8:45
Keynote Joseph M. Demarest, ADIC, FBI NY Office	8:45 – 9:15
A Retail Approach to Threat Reduction Infrastructure Protection John Colgan, SecureWatch24, Retired Chief, CounterTerrorism	9:15 – 10:00
Morning Break	10:00 – 10:15
PSA Program & Preparation for an Active Shooter Event Joe Tadrick, DHS Protective Security Advisor Kevin C. Peterson, DHS Protective Security Advisor	10:15 – 11:00
Case Review: Organized Retail Crime <i>(Not included in online webcast)</i> James Christian, Investigator, TARGET Philadelphia Investigations Team	11:00 – 12:00
Lunch – Provided by Macy's	12:00 – 1:00
Cargo & Retail Theft: The Connection to Terrorism Financing William McLeod, DHS ICE Mike Palermo FBI, TFO	1:00 – 2:00
Organized Crime in the Jewelry Industry Crime Analysis & Prevention Robert W. Frank, CPP, Vice President, Jewelers' Security Alliance, NYPD (Retired)	2:00 – 2:45
Organized Retail Crime's Impact on Macy's John T. Morris, Manager, Organized Retail Crime, Macy's Divisional Security	2:45 – 3:15

**This Meeting is Open to the Public But Reservations Are Required
To Attend This Event, Please Register at <http://www.nym-infragard.us>**

New York Metro InfraGard Alliance

A Not for Profit 501(c)(3) Corporation



Security Summit June Agenda



Guarding the Nation's Infrastructure

Topics

Organized Retail Crime Briefing

Registration & Continental Breakfast – Provided by Macy's

8:00 – 8:30

Introductions and Key Business Issues

8:30 – 8:45

Joseph R. Concannon, President, NYM InfraGard

Larry Sechuk, National Security, Macy's

Maryann Goldman, InfraGard Coordinator, Special Agent, FBI

Larry has been employed in the private security sector for the past 32 years. He currently holds the positions of Vice President of Central Investigations for Macy's Inc. He is responsible for managing and directing the central investigation groups and their efforts to identify patterns of internal dishonest in the new Macy's Inc organization. Additionally Larry directs security operations for Macy's Inc. Organization's large scale public events such as the Macy's Thanksgiving Day Parade, 4th of July Fireworks and the Macy's Fashion Event known as Glamorama to mention a few.

Larry also directs and manages protection efforts for key company executives. He is responsible for the company's Law Enforcement Outreach program at the local, state and federal levels. Through his involvement in this outreach program, he has been successful with coordinating company efforts with law enforcement to identify and close down several organized theft rings and merchandise fencing operations in New York City. Larry has also had extensive training in dealing with work place violence and has been a member of the company's work place violence review committee.

Prior to his current position Larry was Regional Vice President of security for the Macy's Flag Ship Store at Herald Square and for the New York Metro Stores for 10 years. He has also held several positions within the Macy's Loss Prevention group where he handled company inventory and internal audit efforts. Larry's past responsibility also includes Managing and Directing Macy's Central Alarm and Emergency Notification Center. With this responsibility Larry developed a vast amount of knowledge in alarm and CCTV technology as well as directing company efforts in handling crisis situations.

Larry is regarded as a motivator and a developer of people and has consulted with a number of training and motivational experts in contributing to developing new techniques and strategies to develop and motivate employees.

He has volunteered his time to lecture youth athletic organizations, coaches and parents on player motivation strategies and techniques Larry is a graduate of Temple University and is a active member of Temple's Alumni. He is active in his community and has worked with local city government to develop youth activity for city youth. Larry has coached youth ice hockey for the past 15 years and holds a USA Hockey Coaching Accreditation as a Level 5, Master Coach.

Keynote

8:45 – 9:15

Joseph M. Demarest, ADIC, FBI NY Office

Mr. Demarest entered on duty as a special agent with the FBI in 1988. Upon completion of training at the FBI Academy in Quantico, Virginia, he was assigned to the Anchorage Division, where he investigated white collar crime, drug, violent crime, and foreign counterintelligence cases. In 1990, he was transferred to the New York Division, where he was assigned to a Colombian drug squad. He was promoted to squad Supervisor in 1999, and was selected as the SWAT Team Leader. In 2000, he was selected to serve as the Drug Branch's Acting Assistant Special Agent in Charge (ASAC).

After 9/11, Mr. Demarest was selected as one of two Shift Commanders for the PENTTBOM investigation. In that position, he led an ad hoc task force of over 400 federal, state, and local investigators from over 40 agencies to address the more than 5,500 PENTTBOM-related leads daily.

Mr. Demarest was promoted to Unit Chief at FBI Headquarters in 2002, where he served in the International Terrorism Operations Section (ITOS). In 2003, he was promoted to Assistant Section Chief of ITOS. He later served as an Acting Section Chief in ITOS until he was promoted to management positions in the International Terrorism Branch for the New York Division, ultimately becoming SAC for Counterterrorism. He served in that role until early 2008.

Mr. Demarest was employed as a Deputy Sheriff with the Hillsborough County, Florida, Sheriff's Office for five years prior to joining the FBI.

New York Metro InfraGard Alliance

A Not for Profit 501(c)(3) Corporation



Security Summit June Agenda



Guarding the Nation's Infrastructure

A Retail Approach to Threat Reduction Infrastructure Protection

9:15 – 10:00

John Colgan, SecureWatch24, Retired Chief, CounterTerrorism

Topics

- The need for major retail outfits to set up a business "roundtable" with federal, state and local law enforcement in every major jurisdiction where such collaborations are possible/desirable
- The need for NRF and other industry leaders to provide professionally delivered training to local law enforcement on the existence of Organized Retail Crime; its practitioners' methodologies; industry efforts and methods to combat it; and law enforcement's opportunities to positively impact the condition
- The need for the retail industry to demonstrate its commitment to effective self-help before engaging budget-strapped criminal justice agencies for meaningful relief
- The benefits of regional Industry/Local Law Enforcement Fusion Centers/Business Intelligence Centers
- Elements of building a solid criminal case from Identification - Investigation - Apprehension – Post Apprehension Investigation & Debriefing - Prosecution.

John, a 28-year veteran of the New York City Police Department (NYPD), retired in 2008 at the rank of Assistant Chief. In his last assignment within the NYPD, he served as Commanding Officer of the Counterterrorism Bureau, overseeing the Joint Terrorism Task Force and all Citywide Counterterrorism Initiatives within the purview of the NYPD. Additionally, John led all risk assessment, threat reduction/infrastructure protection and counterterrorism training activities for the department.

New York Metro InfraGard Alliance

A Not for Profit 501(c)(3) Corporation



Security Summit June Agenda



Guarding the Nation's Infrastructure

Morning Break

10:00 – 10:15

PSA Program & Preparation for an Active Shooter Event

10:15 – 11:00

Joe Tadrick, DHS Protective Security Advisor

Kevin C. Peterson, DHS Protective Security Advisor

Mr. Joe Tadrick has been assigned to the U.S. Department of Homeland Security, Infrastructure Protection Directorate, Protective Security Division, Protective Security Advisor (PSA) program with duty station at the United States Secret Service Field Office in Brooklyn, NY since January 2005.

Mr. Tadrick has had extensive training in Weapons of Mass Destruction (WMD) and has been considered a subject matter expert by the Department of Defense (DOD) and the Defense Intelligence Agency (DIA) regarding Counterterrorism (CT) and Chemical, Biological, Radiological, Nuclear and explosives (CBRNE) issues.

Mr. Tadrick joined the PSA program after performing duties as a Senior Watch Officer at the Department of Homeland Security (DHS) Homeland Security Operations Center (HSOC). His position in the HSOC was responsible for providing National Level Intelligence support regarding Critical Infrastructure (CI) issues and developing threats related to Homeland Security. He developed high level CI products to assist the management of DHS in assessing vulnerabilities and risk.

Mr. Tadrick is currently a Naval Reserve Officer attached to the HUMINT support Detachment. His career in the Naval Reserves has been spent in support of Joint Special Operations and HUMINT collection. Mr. Tadrick is a certified Department of Defense Strategic Debriefing; some of his other certifications include; Homeland Security Specialist Level III (ACFEI), instructor for MSC Antiterrorism Officer Level I/Level II, instructor for MOPP and instructor of Level I/Level II AT/FP Training.

Mr. Tadrick served on active duty at Naval Special Warfare Development Group (DEVGRU) as a senior intelligence analyst for CT / WMD. He supported a CNO Priority One Joint Special Operations Command. Mr. Tadrick had a major responsibility for analysis of CBRNE, Terrorist Orgs and Delivery methods.

He was also detailed to the FBI Joint Terrorism Task Force (JTTF), as a DIA Operations Officer, WMD Subject Matter Expert. While at the JTTF Mr. Tadrick was tasked with providing National Level Intelligence regarding International Terrorism Threats. He developed high level Intelligence reports regarding threats related to Homeland Security with special emphasis on Weapons of Mass Destruction/Counter Proliferation (WMD/CP) issues. Mr. Tadrick also acted as a liaison for DIA/FBI/JTTF to the NJ Military Mega-Base Group and was responsible for working with Other Government Agencies/ Other Defense Agencies (OGA/ODA) regarding Counter Terrorism and WMD/CP issues.

Mr. Tadrick holds a Bachelor of Arts (BA) in Psychology from Rutgers University, a Masters of Business Administration (MBA) in Management from Long Island University and is currently pursuing on a Masters of Science Strategic Intelligence (MSSI) from the Joint Military Intelligence College (JMIC) at the DIA, Washington, D.C.

Mr. Tadrick is married with three children.

New York Metro InfraGard Alliance

A Not for Profit 501(c)(3) Corporation



Security Summit June Agenda



Guarding the Nation's Infrastructure

Kevin Peterson currently serves as the Protective Security Advisor (PSA) for the New York District, which includes New York City, Nassau, Suffolk, Westchester, Rockland, Orange and Putnam Counties. Mr. Peterson supports homeland security efforts, serving in an advising and reach-back capacity for the State Homeland Security Advisor. He contributes to the development of the national risk picture by assisting with the identification, assessment, monitoring, and minimizing of risk to critical assets at the local level. As a PSA, Mr. Peterson facilitates, coordinates, and performs vulnerability assessments for local critical infrastructures and assets, and acts as a physical and technical security advisor to Federal, State, and local law enforcement and emergency management agencies.

Prior to joining the PSA Program, Mr. Peterson was on Active Duty with the United States Coast Guard since September 11th, 2001, serving initially as the Law Enforcement Officer and Maritime Homeland Security Watch Supervisor, and later as Chief of the Enforcement Division at Coast Guard Sector New York. In that capacity, he managed four small boat stations, seven Coast Guard Cutters, two Aid to Navigation units and the Sector Security Boarding Teams. His responsibilities included Search and Rescue, Ice Breaking, Aids to Navigation, Law Enforcement and Ports and Waterways Coastal Security. He oversaw programs specific to threat vulnerability and critical infrastructure assessments, developed plans to minimize risks to key resources and worked with federal, state and local law enforcement and intelligence agencies to enhance the security of the port of New York. He was also the Co-Chairman of the Maritime Sub-Committee of the Securing the Cities Initiative, a congressionally funded radiation detection pilot program aimed at protecting the New York City region from a terrorist nuclear or radiation attack. During his 32 year Coast Guard Reserve career, Mr. Peterson served during Desert Shield/Desert Storm, as the Intelligence (N-2) Officer for the Captain of the Port and Commander Coast Guard Forces New York.

Mr. Peterson began his security and emergency preparedness career in 1967 when he joined the New York City Police Department. In 1980 he was assigned to the uniformed security detail, responsible for security at Gracie Mansion, the official residence of the Mayor of New York City. In 1982 he was promoted to Detective and assigned to the Public Security Section of the Intelligence Division where he was a liaison with the diplomatic community, responsible for the safety and security of Foreign Consulates and Missions to the United Nations, as well as visiting foreign and domestic dignitaries including the President of the United States. He also conducted investigations into both foreign and domestic terrorist organizations often working with other large U.S. city and foreign law enforcement and intelligence agencies.

Mr. Peterson obtained an A.S. in Police Science and a B. S. in Criminal Justice Administration and Planning from John Jay College of Criminal Justice. He was awarded the New York Law School NYPD Scholarship in 1980 and obtained his Juris Doctor degree in 1984.

Mr. Peterson currently lives in East Islip, New Jersey with his wife Laura and daughter, Christine.

Case Review: Organized Retail Crime *(Not included in online webcast)*

11:00 – 12:00

James Christian, Investigator, TARGET Philadelphia Investigations Team

Topic: In November 2008, a task force in Camden County (NJ), completed the 8 month long investigation and broke up an organized retail theft ring. Six (6) bodegas were raided, 14 arrests were made and over \$100,000 in merchandise was recovered. This case also set the precedent for being the first to prosecute under an ORT Bill passed in 2006, 2C:20-11.2, which is a charge of a Leader of an Organized Retail Theft Enterprise. (Blocked from Live Video Broadcast)

Bio: James is a graduate from The Ohio State University with a BA in Criminology. For the past 4 years he has been employed at Target holding a store executive position for 2 years before being promoted into his current role as a Market Investigator covering SE Pennsylvania, Delaware and South Jersey.

New York Metro InfraGard Alliance

A Not for Profit 501(c)(3) Corporation



Security Summit June Agenda



Guarding the Nation's Infrastructure

Lunch – Provided by Macy's

12:00 – 1:00

Cargo & Retail Theft: The Connection to Terrorism Financing

1:00 – 2:00

**William McLeod, DHS ICE
Mike Palermo FBI, TFO**

Mr. McLeod entered on duty as a support employee with the FBI in New York City in 1979. He was assigned to the Bank Fraud and Embezzlement Squad and the Bank Robbery Task.

In 1980 Mr. McLeod transferred to the United States Border Patrol, as a Patrol Agent, serving for four years on the South West border in the San Diego California area. Mr. McLeod was the Sector Recruiting Agent during 1983 and 1984 earning recognition for having the most successful recruiting drive in the San Diego sector.

In 1984 Mr. McLeod transferred to the Immigration and Naturalizations Service, Office of Investigations, New York as a Special Agent. Mr. McLeod served there for four years, serving as their Post Academy Law and Spanish Instructor and their Firearms Instructor. Mr. McLeod received several commendations for investigations conducted while assigned to the INS.

In 1987 Mr. McLeod transferred to the United States Customs Service, Office of Investigations, Newark office as a Special Agent. Mr. McLeod conducted Maritime narcotics investigations resulting in the seizure of thousands of pounds of pure cocaine and the arrest and conviction of several drug traffickers. In 1999, Mr. McLeod was detailed to the Federal Bureau of Investigation, Newark's Interstate Theft Task Force/Violent Crime Major Offender group. During this time, Mr. McLeod conducted numerous Cargo Theft investigations that had international implications. While detailed to the FBI, Mr. McLeod was tasked with assisting with the PENTTBOM investigation.

Mr. McLeod returned to the United States Customs Service, Office of Investigations in 2002 as the Port Security Director for Investigations. In 2003 the United States Customs Service was incorporated into the Department of Homeland Security, Immigration and Customs Enforcement. Mr. McLeod was promoted to Supervisory Special Agent in 2008.

Mr. McLeod is an adjunct Professor, United States Merchant Marine Academy, Kings Point, New York instructing on Maritime Security Threats, Cargo Theft and Anti Terrorism initiatives.

Mr. McLeod is a State of New Jersey, Department of Law and Public Safety, Division of Criminal Justice, Police Training Commission, certified Instructor. Mr. McLeod graduated Cum Laude in 1987 from John Jay College of Criminal Justice, New York, New York, with a Bachelor of Science degree in Police Science. In 2006 Mr. McLeod received the National Law Enforcement Award from the International Cargo Security Council, as the Law Enforcement Officer of the year.

Michael Palermo, Detective Port Authority NY/NJ Police, FBI Task Force Officer 21 Years Law Enforcement, 12 Years FBI/Newark Division Interstate Theft / Violent Crime Task Force Certified FBI /Police Instructor, FBI Instructor Interview and Interrogation Certifications for : FBI Interview and Interrogation, FBI Crisis Negotiation, FBI Major Theft, FBI Auto Crimes, NYPD Crime Prevention and Security Surveys, NCSC Security Management, Reid Interview and Interrogation., Member ICSC Board of Directors , Police instructions at NJ Police Academies and Guest speaker/Instructor for various organizations nationally and internationally.

16 years Port Authority Police NY/NJ- Port, Cargo crime investigations Worked various commands NY, NJ , Trained Airport Crash Fire Rescue --- Assigned to JFK and Newark Airport/ Crash Rescue and Crime Prevention unit, 5 Years Hudson County Sheriff's Department (Investigations, warrant squad). Mr. Palermo holds a BA Rutgers University Political Science/ Business.

Organized Crime in the Jewelry Industry Crime Analysis & Prevention

2:00 – 2:45

Robert W. Frank, CPP, Vice President, Jewelers' Security Alliance, NYPD (Retired)

Bob Frank is the Vice President of the Jewelers' Security Alliance. His responsibilities include management of the JSA Crime Section, crime analysis, crime prevention training, and worldwide liaison with law enforcement.

Prior to joining the JSA in 1992, Bob had assignments within the law enforcement community spanning more than 30 years. He is a former Homicide Detective with the New York City Police Department, a Special Agent with the New York State Commission of Investigation, and a Deputy Inspector General with the New York City Department of Investigation.

Bob is also coauthor of the JSA publication, "Manual of Jewelry Security," and articles he has written regarding jewelry industry security have appeared in all of the major jewelry industry publications."

New York Metro InfraGard Alliance

A Not for Profit 501(c)(3) Corporation



Security Summit June Agenda



Guarding the Nation's Infrastructure

Organized Retail Crime's Impact on Macy's

2:45 – 3:15

John T. Morris, Manager, Organized Retail Crime, Macy's Divisional Security

Topic: Organized Retail Crime's impact to Macy's: How are retailers communicating and how is Law Enforcement addressing ORC nationally?

Bio: Born and raised in Northern Virginia, John began his career as a Security Supervisor with the FBI in Washington DC. He received an A.A.S Degree in Criminal Justice before spending 2 years as a licensed Private Investigator working Insurance Fraud and Domestic Investigations.

John joined Macys Security in 1996 as a Store Detective, holding positions as a Staff Lead, Regional Investigator, Security Manager, District Security Director and Regional Trainer. During his 13 years with Macy's, he has been awarded the "Security Director of the Year" and "Regional Investigator of the Year".

John's recent commitment to tracking local Organized Crime activity in Northern Virginia, DC & Maryland, led to the creation of his new position within Macy's.

John works closely with Federal, State, and local Law Enforcement, Retailers, Private Organizations and Retail Federations, conducting ORC investigations and training.

Retail Security Briefing – ORC - Event Coordinator

Laurie Venditti, VP Regional Communications – InfraGard National Members Alliance Member –New York Metro Alliance

Laurie serves as the VP of Regional Communications for the National Board of InfraGard where she is charged as the Board Liaison to the 6 Regional Representatives nationwide who collaborate with the 86 Alliances/30,000 members of InfraGard. She is a proud member of the New York Metro Alliance of InfraGard since 2003.

Laurie is an Associate of Archer Schoen & Associates, a business consulting firm under the direction of Chuck Archer who retired from the FBI in 1998 as the ADIC of Criminal Justice Information Systems (CJIS). Laurie has over 25 years experience in technology integration and security solution deployments. She serves as Information Systems Committee Chair for the National Law Enforcement Associates and lives in New York City.

InfraGard Coordinator

Maryann Goldman, Special Agent, FBI

Ms. Maryann Goldman has been a Special Agent with the Federal Bureau of Investigation since 1991. During her 17+ years with the FBI, SA Goldman has coordinated and participated in numerous criminal and National Security investigations while working out of the FBI's flagship office in New York. Arriving at the New York Field Office in 1991, SA Goldman worked on background investigations of Federal Employees and Presidential Appointees until being assigned to the Organized Crime Unit in 1993. From 1993 until 1997, SA Goldman investigated members and associates of the Colombo Organized Crime Family operating out of New York, Long Island, and New Jersey.

In 1997, SA Goldman transferred to the National Security Division as the lead Under Cover Agent. The intelligence gathered by SA Goldman pursuant to this operation assisted numerous US operations nationally and overseas. SA Goldman received an award from the National Security Agency for her contributions to National Security.

In 2000, SA Goldman returned to the Criminal Division, and continued her investigation of Organized Crime Matters out of the FBI's White Plains Resident Agency. From 2000 through 2008, SA Goldman was the lead Case Agent on investigations of Organized Crime members. Also during this time, SA Goldman initiated and led an unprecedented international investigation of Organized Crime's participation in international money laundering and exploitation of the US banking and financial systems. As a result of these investigations, SA Goldman arrested and indicted numerous members and associates of Organized Crime and their co-conspirators in the financial sector in the US and overseas. For this investigation, SA Goldman was nominated for the Attorney General's Award, and received a number of awards from local law enforcement agencies for partnerships created with their departments.

In October of 2008, SA Goldman transferred to the Intelligence Division to serve as one of two InfraGard Coordinators in the New York Office.

New York Metro InfraGard Alliance

A Not for Profit 501(c)(3) Corporation



Security Summit June Agenda



Guarding the Nation's Infrastructure

Retail Briefing Advisory Committee

A very special thank you goes out to the security professionals from both public and private sectors for their support, trend analysis and information sharing which has contributed to the development of this conference:

Thomas Nicpon – ASAC – FBI New York Field Office
Maryann Goldman – SA – FBI
Larry Sechuk – VP Central Investigations – Macy's
Sean Huggins – District Loss Prevention Manager – Rite Aid
James LaRocca – Target Investigations
Brett Szrejna – Target Investigations
James Christian – Target Market Investigations
Regina Holecek, President of the LI chapter of ASIS
Joseph LaRocca - National Retail Federation - LP - Joint Organized Retail Crime Task Force
Rhett Asher – National Retail Federation - VP of LP

**This Meeting is Open to the Public But Reservations Are Required
To Attend This Event, Please Register at <http://www.nym-infragard.us>**

New York Metro InfraGard Alliance

A Not for Profit 501(c)(3) Corporation



Security Summit June Agenda



Guarding the Nation's Infrastructure

Thanks To Our Sponsors

Alliance Partner



Premier Sponsor



Capital Sponsor



Capital Sponsors



Corporate Associates

Guardian



Supporter



Our Mission

InfraGard is an FBI program dedicated to promoting ongoing dialogue and timely communication between the private sector and the FBI concerning critical infrastructure protection issues. The FBI and InfraGard members are engaged in this cooperative undertaking in recognition that a public/private strategic partnership is of vital importance to our nation's security.

The NY Metro InfraGard Members Alliance is incorporated under the laws of the State of New York as a not for profit organization. Sponsorship opportunities are available and will qualify as tax deductible under United States Internal Revenue code section 501 (c) (3)*. Contact us for more information.

Visit us online at www.nym-infragard.us or contact us via email at inforequest@nym-infragard.us.